

A relationship of absolute trust

“Private banking is based on a relationship of absolute trust between a client and his advisor. This relationship is strengthened by a profound understanding of every aspect of the client; as an individual, as a family member and as an entrepreneur. At Clariden Leu, we strive to earn our clients’ trust in everything we do and we set ourselves to deliver value to the relationship every single day. Ultimately, our success reflects the success of our clients.”



Jimmy Lee
Head Asia, Clariden Leu

Mining the “Gold” of Our Expertise

Over the centuries, Clariden Leu has developed a culture that places the individuals and their specific needs at the forefront. This approach is reflected in its confidence in the strengths of each employee. These strengths distinguish them as dedicated individuals and working as a team – abilities that preserve values, give our clients a sense of security and create added value.

We understand that wealth management means different things to different people - some just want to have protection, while others want to grow their wealth to provide for the next generation, and some may want to fulfil a philanthropic cause. With the experience our advisors have garnered in the industry, they are well-positioned to ensure that your needs and wishes are understood and met.

Private Banking for Your Family

It is important to have an intimate knowledge of a client’s family background in order to know what his or her needs are. At Clariden Leu, we cultivate a long-lasting relationship not only with you, but also with members of your family for a simple reason: We understand that such a firm and close relationship is essential to help you maximise your wealth. We actively get to know our clients and their family members on a personal level, so that the family, as a whole, can prosper together. As we understand the importance of preserving your legacy, we conduct next-generation seminars to help educate client’s children on issues pertaining to wealth creation and preservation. Many of our bankers also have client meetings involving family members, to enlighten everyone in the family on the nuts and bolts of their finances.

About Clariden Leu

Established in 1755 in Zurich, Clariden Leu is home to professionals with deep knowledge and expertise who offer customized solutions tailored to each client’s personal situation through a precisely defined advisory process. The advisors can offer their clients services and products that rank among the best-in-class in their respective categories. With more than 100 billion Swiss francs of assets under management, Clariden Leu is one of the biggest private banks in Switzerland. Clariden Leu is always within reach of its clients, serving them at its headquarters on Zurich’s Bahnhofstrasse as well as at numerous offices in Switzerland and around the world.

Clariden Leu has had a presence in Singapore since 1985, and presently, it has about 100 employees to cater to its client’s needs. Licensed as an offshore bank and an exempt financial adviser by the Monetary Authority of Singapore, Clariden Leu serves high net worth clients from around the world. Our relationship managers have a profound market knowledge on areas such as risk management, products & services, compliance, and finance & accounting. We also have an alternative booking platform for our global clients and external asset managers.

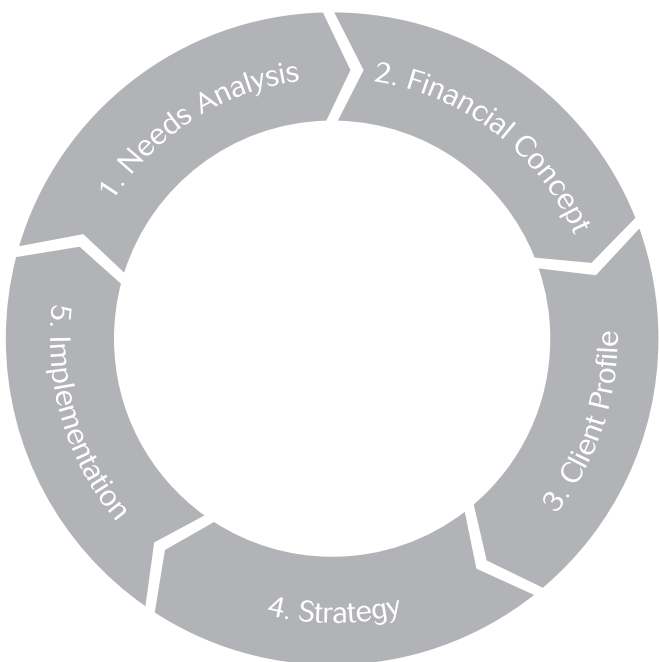


Your Needs are All That Interests Us

Clariden Leu provides premium wealth management services in a cost efficient, consistent and sustainable way. We want to become your preferred partner for customized wealth management services, and establish trust, professionalism and reliability towards all stakeholders. Clariden Leu has a firm foundation built over 250 years of experience in Swiss private banking. We constantly strive to understand what your needs and concerns are when planning for the future. We bring a whole new dimension to our relationship with you, where we not only listen to your challenges, but aim to go the extra mile in addressing those issues.

We Revolve Around You

The five advisory stages



Our five-step advisory process helps us find the best possible portfolio structure to fit your personal requirements. We use both internal and selected external investment specialists to manage our funds, so that you can be assured that our products are top-notch in quality. In fact, the success of this guided architecture is reflected in the many awards that our products have received from recognized rating houses. We also offer tailor-made wealth management solutions that go beyond the traditional private banking services, such as the transfer of assets to future generations, investment in non-bankable assets like real estate, development of a tax-effective holding structure and investment in a philanthropy project. Best of all, our investment advisory services are flexible and can be adjusted to your current situation, as and when you like.



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