

How they measure up

RANK	ECONOMY	SCORE			
		OVERALL	INVESTMENT & DEVELOPMENT	APPEAL	READINESS
1	Switzerland	100.000	93.786	100.000	100.000
2	Denmark	91.769	100.000	79.942	86.079
5	Malaysia	85.770	78.944	85.770	81.756
16	Singapore	69.556	55.768	64.220	83.767
21	Hong Kong	62.186	54.182	53.130	77.842

Note:

IMD's ranking assesses a country's ability to develop, attract and retain talent for companies that operate there. It reflects three key factors:

1. Investment and development in home-grown talent, reflecting a country's public investment in education and the quality of its education system.
2. Appeal, reflecting a country's ability to retain home-grown talent and attract talent from overseas.
3. Readiness, reflecting a country's ability to fulfil market demands with its available talent pool.

Source: IMD 2014 World Talent Report