# Top Asian fintechs

#### **Advanced Merchant Payments (AMP)**

- USP: Provider of short-term unsecured loans to small and medium-sized businesses; owns patented loan origination and portfolio management platform
- HQ: Hong KongSG relevance: Large number of mature SMBs

### **Beijing Wecash Wonder Technology**

- USP: Uses mobile Internet data to provide fast credit assessment and build predictive models of customer credit risk
- HQ: Beijing, ChinaSG relevance: High penetration of mobile phones among consumers

# Jocata Financial Advisory and Technology – looking to expand

# footprint further in Asia (already has office in NYC) ■ USP: Provides sophisticated Know Your Customer (KYC) and

- Anti-Money Laundering software that goes beyond compliance to create a high-quality, standardised and reusable data asset
- HQ: India
- SG relevance: Can reduce cost of compliance for SMEs

#### WeLend (by WeLab)

- USP: HK's first P2P lending platform. Provides online and mobile lending for Asian market by using credit risk management tools that leverage big data analytics. Can provide money in as fast as 30 min.
- HQ: Hong Kong■ SG relevance: Suitable for individuals and SMBs.

## 36 relevance. Suitable for individuals and Sivibs

## ApexPeak

- USP: Capital provider to SME via electronic invoicing networks. SMEs can improve cash flow by receiving early payment on invoices.
- Improve cash flow by receiving early payment on invoices.
   HQ: Singapore
- SG relevance: High number of SMBs and electronic invoices

### Londdo

#### Lenddo

- USP: Allows alternative credit scoring method leveraging social media
- HQ: Hong Kong
- SG relevance: High social media penetration