

Singapore makers

Recent products by Singaporeans that found success on Kickstarter



Ampere

Ampere is a portable leather sleeve that lets users slip their iPhones or Android phones into for wireless power charging. It is compact – able to fit a jeans' back pocket – and can charge up to two phones and for ten hours. Unlike most mobile chargers, Ampere is powered by an app that allows users to control when charging begins, monitor charge levels and even locate the sleeve when they have misplaced it.



Zelos

Zelos is a watch company founded by watch enthusiast Elshan Tang, who believes that quality watches can be had at a fraction of the price of branded watches. Mr Tang, a mechanical engineer, designs the timepieces himself, and manufactures them in China. His Zelos range of wristwatches – comprising Chroma (minimalist, automatic), Helmsman (bronze and steel, automatic) and Abyss (for the extremes) – have all been successfully funded on Kickstarter, with Abyss raising some US\$194,727 on a US\$30,000 goal.



Hitman Holiday

Believed to be the first tabletop board game from Singapore to launch on Kickstarter, Hitman Holiday is a 'party and group strategy' game designed by local company Medieval Lords. It raised US\$19,606 on a US\$18,500 goal. Said founder Dominic Huang: "Usually you get either a party game that is fast and simple, or you get a strategy game that is deep and requires plenty of thinking ahead – but never before both, until now. Large groups will easily get bored if the game is too heavy in its rules; Hitman Holiday proves that it is indeed possible to achieve a blend of the two genres."



Green Pea Cookie

Peasures is a Singaporean-founded company based in the US, because co-founders Sean Tan, Larissa Russell and Fiona Lee saw a massive growing market there for vegan food, gluten-free food and healthier snack alternatives. The baking of their flagship product – green pea cookies – had originally been done off the kitchen of Ms Russell's home in San Francisco, but has since been outsourced to a partner bakery in Chicago. Peasures raised US\$38,701 on Kickstarter, more than 7 times their target amount.