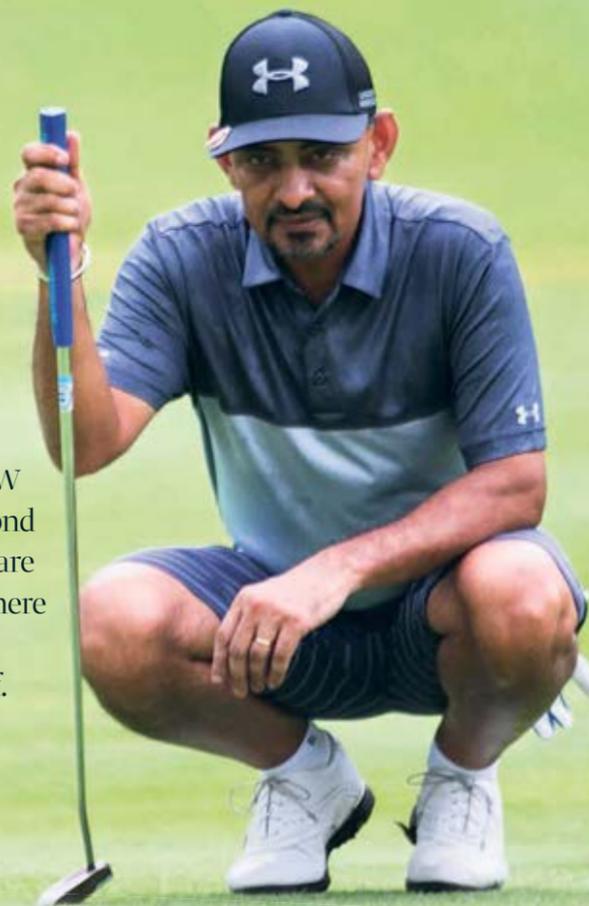




A DECADE OF GOLF DELIGHT

2015 PMGA GOLF TOURNAMENT MARKS MILESTONE

One of the ways that premium auto companies differentiate themselves is their effort to connect with their customers. BMW is one that has continually gone beyond boundaries to ensure that their clients are engaged positively. In Singapore at least, there are few better ways than through a common affinity to a game that many BMW owners enjoy – golf.



(Clockwise from above) Bob Seth.

PML managing director Horst Herdtle and Maurice Tan, winner of Men's Category A Handicap 0 to 12.

Golfers looking forward to the shot-gun start.

BMW is one that has continually gone beyond boundaries to ensure that their clients are engaged positively.

In Singapore at least, there are few better ways than through a common affinity to a game that many BMW owners enjoy – golf.

It has been a decade since Performance Motors Limited (PML), Singapore's distributor of BMW vehicles, organised the annual the Performance Motors Golf Association (PMGA) Golf Tournament.

Celebrating its 10th anniversary in 2015, the latest tournament was held on Jan 21 and 22 at the Tanah Merah Country Club.

One of the main attractions to this highly anticipated annual golf event

were the three spots to represent Singapore at the BMW Golf Club International World Final 2015, which will be played at Fancourt Golf Resort in George, South Africa, this month.

The three winners will play among the top amateur players from the same qualifying event around the world.

Last year, winners from their respective congregated at the New South Wales Golf Club just outside Sydney for the 2014 World Finals.

The course in La Perouse, about half an hour south of the Australian city is currently ranked No. 30 in the Golf Digest World Greatest Courses ranking.

After the last putts were holed at

Tanah Merah, Maurice Tan Eng Tat, Ross Tan Joo Kim and Shannon Ng Wee Hong emerged as the winners of the Men's Category A (handicap 0 to 12), Men's Category B (handicap 13 – 24), and Ladies Category (handicap 1 to 36) respectively, earning their places in the World Finals.

MILESTONE

"This 2015 PMGA Golf Tournament marks a milestone in PML's history," said Mr Horst Herdtle, managing director of PML.

"It boasts an elite golfing circle for our esteemed PML owners to exchange and share friendly golfing tips and experiences."

As is typical of a World Final of the

BMW Golf Cup, participants will enjoy more than a tournament on one of the world's greatest courses.

They will stay at a luxury resort and also enjoy a side programme that has typically included drives, and visiting top attractions at the World Final destination.

Getting to the World Final is no small feat.

Around 100,000 players teed off at 800 tournaments in 50 countries, making it the largest tournament series in the world for amateurs.

The series underscores the BMW Golfsport commitment that has seen BMW develop into one of the largest and most reliable partners for golf in the world.