

BY
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GAGA OVER GOLF

NEW SPH GOLF CARD IS
THE ONLY MEMBERSHIP
YOU'LL NEED

It was an offer too good to resist. So golf mad radio DJs Glenn Ong, Andre Hoeden and Claressa Monteiro have decided to join the new SPH Golf family, signing up for the new card almost immediately after they heard the news.

"I started playing golf a year and a half ago and the bug bit me like a love song," said Kiss 92FM's Monteiro.

"When I found out that the SPH Golf Card gives me access to various golf clubs around the region and helps maintain my handicap, my hands were up sooner than it takes Tom Jones to pull out his boxers," joked the famous jazz songstress.

Ong and Hoeden are colleagues and the former found his golfing passion just six months earlier, claiming to play at least twice a week in a bid to catch up to his golfing partner and friend.

All three will now have access to Laguna Bintan's newly renovated golf course, which was relaunched along with the new SPH Golf Card programme on Nov 3.

In conjunction with the launch, the first honorary member of the non-estate golf club with golfing privileges was presented to Laguna Golf ambassador and six-time Major champion, Sir Nick Faldo.

The golf programme is managed by SPH Pacom Pte Ltd, a subsidiary of Singapore Press Holdings that publishes Golf Vacations and golf/Women magazines.

It is available at an introductory fee of only \$150 per year for a limited period and includes access to Singapore golf clubs, handicap maintenance, golf insurance as well as a host of golfing, retail, lifestyle and dining privileges.

The public are currently able to take advantage of its website (go to www.sphgolf.com) for tee-time booking, membership application, as well as discover the full range of privileges accorded to the member.

One such privilege is complimentary golf.

And with preferred partners Horizon Hills Golf Club, Great Golf Courses of Australia and Laguna Golf, the value of a free round of golf at each of these six selections will already have surpassed the investment into the programme.

Thereafter, members have access to the best rates at these golf clubs.



(From left) Glenn Ong, Andre Hoeden and Claressa Monteiro.

Simon Sim, a sales manager, has been playing golf for more than 20 years.

He was one of the early adopters to sign up for the SPH Golf Card and reasons that at that introductory rate, it is the most competitive product in the market today.

He said: "All I need is to gather another three friends and we can make use of the free golf round in Johor, Bintan and elsewhere, and then good rates throughout the year."

For example, Laguna Bintan offers a preferred rate of \$48 per round, representing a 50 per cent reduction from regular visitor rates.

Together with Laguna Phuket and the Faldo designed Laguna Lang Co – the latter two recently winning the International Association of Golf Tour Operators (IAGTO) Sustainability Award for Community Value and Golf Resort of the Year respectively – they form a trio of top golf courses across South-east Asia.

Apart from Laguna Golf, the golf card offers a complimentary round at Horizon Hills Golf Club

in Johor. It was also recently voted 2nd runner-up in the "Best Course in Malaysia" category at the Asian Pacific Golf Summit and Gala Awards (APGS) 2016.

Another unique partnership brings members to tee off across the Great Golf Courses of Australia; a collection of the finest golf courses in the Southern Hemisphere.

To encourage making the commute Down Under, complimentary golf rounds are given to SPH Golf Card members at various stops including Woodlands Golf Club in the famed Melbourne Sandbelt and a choice of either Barnbogle Dunes or Barnbogle Lost Farm in Tasmania.

With an already well-stocked up collection of golf courses among other welcome goodies, the SPH Golf Card might just be the one card you can't do without – in a golfing sense at least.

Visit www.sphgolfcard.com to apply for the SPH Golf Card.

For more details, call 6319-8105 (during office hours) or e-mail: sphgolfcard@sphpacom.com

TNP photo by Gavin Foo