

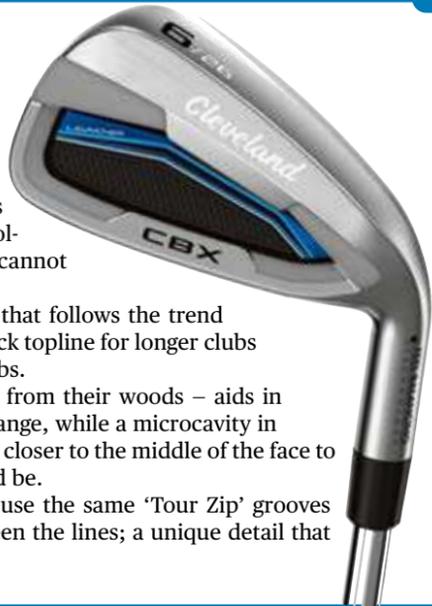
### CLEVELAND LAUNCHER CBX IRONS

Launched late last December, this may not be the latest in iron technology to be introduced but its merits cannot be overlooked.

This is a game improvement set that follows the trend now to progressively move from thick topline for longer clubs to thinner heads for the scoring clubs.

A face cup – a technology taken from their woods – aids in adding power to the #4 to #7 iron range, while a microcavity in the hosel shifts the centre of gravity closer to the middle of the face to exactly where the sweet spot should be.

A leading wedge company, they use the same ‘Tour Zip’ grooves and laser milling on the face between the lines; a unique detail that few others can offer.



### CLUB MED X LACOSTE CAPSULE COLLECTION



Inspired by the tagline, “For the love of sport”, all-inclusive resort Club Med has paired up with apparel brand, Lacoste, to launch a colourful collection of polo shirts in the navy blue, white and red of the French flag. Sharing a passion for golf and tennis and a stylish heritage, this capsule collection celebrates the two sports that are most popular across the 28 Club Med resorts around the world. With the iconic number “45”

emblazoned on the sleeves of Club Med fans, this follows the tradition of having new “45” tops created in trendy designs each year since its 45th anniversary in 1995.

This limited edition collection will be sold in resorts across Asia Pacific and on Lacoste’s website ([www.lacoste.com](http://www.lacoste.com)), representing the first time a “45 collection” shirt has been made available outside of Club Med resorts.

### PING G700 IRONS

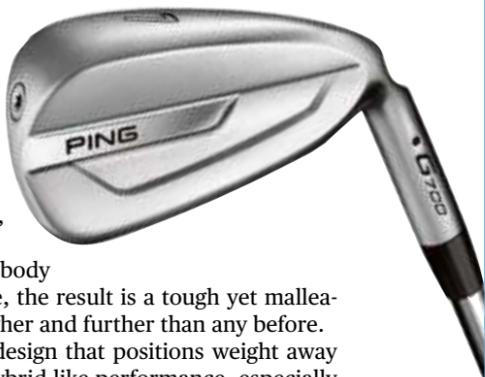
It is a well-documented fact that PXG, or “PING X-Guys” came out blazing with their incredibly expensive hollow-faced irons. Now, the real McCoy is finally ready with an answer.

The G700 iron was crafted based on the success of PING’s hollow-body, iron-like hybrid called the ‘Crossover’.

Leveraging the benefits of a hollow-body design and a thin, maraging steel face, the result is a tough yet malleable club face that launches the ball higher and further than any before.

Utilising 17-4 stainless steel with a design that positions weight away from the face, it creates a frame for hybrid-like performance, especially with the longer irons.

Furthermore, unlike the clunky aesthetics of the brand’s former game-improvement clubs, the thin topline and one-piece hydro-pearl finish actually gives it the aura of a player’s set.



### COBRA F8 IRONS

From one hollow set-up to another, the Cobra King F8 irons build on the multiple head construction approach of the F7 to give golfers three different designs throughout the set instead of four.

The half-hollow design of the mid-irons has now been replaced by a hollow head that extends from four-iron down to seven-iron. Also on those clubs are CNC milled V-shaped grooves that reduce spin for a more consistent flight path.

This hollow head design focuses weight both low and back behind the cavity; now defined by a carbon medallion that reduces weight and improves sound.

Additionally, the F8 hosels are shorter with a shallower PWRShell face insert that is seven grams lighter and with variable thickness to enable it to flex more at impact so shots go higher and further.

The King F8 comes with the Cobra Connect Arccos shot tracking sensors built into its grips as standard.



### MACALLAN QUEST COLLECTION

To make a fine impression on the 19th hole, The Macallan Quest Collection comprises four unique malts, each with distinctive characteristics of the different sherry oak casks used.

Created exclusively for global travel retail, the first, named “Quest”, is a soft blend of citrus fruits balanced with vanilla oak, pale gold in appearance with a soft, light fruit and sweet finish.

Moving from summer to winter, the medium, dried fruit finish and wood spices finish of the “Terra”, along with its sunset orange appearance, resembles autumn.

The “Enigma” represents the pinnacle of the collection with its rich and intense flavour exacerbated by subtleties of cinnamon, vanilla and dried fruit; an exceptional example of the finest European oak cask matured expression.

The Macallan Quest Collection was launched at Changi Airport, where it was exclusively available before reaching other international airports around the world.

