



## LAGUNA GOLF BINTAN LAUNCHED ANNUAL MEMBERSHIP DEAL WITH AMATEUR TOURNAMENT

For a limited time only, annual full golf memberships from S\$695 (UP S\$1,500) are now available at the newly-refurbished Laguna Golf Bintan layout on Bintan Island.

This offer follows the recently concluded Cassia Bintan Golf Trophy held between April 14-15 that attracted more than 50 Singaporean participants and resulted in multiple new membership sign-ups. It is still ongoing.

Although a hole-in-one prize of a Cassia one-bedroom apartment valued at S\$250,000 was not won during the event, guests were able to witness first hand, the improvements that have been made to an erstwhile difficult to maintain course.

This follows an ongoing programme of course upgrading that has resulted in a championship layout that golfers will enjoy returning to regularly.

Coupled with new resort accommodation, including one and two-bedroom Cassia Bintan apartments, which are available for purchase, the deal has made Laguna Bintan a viable option for weekend getaways for both golfers and their families.

The newest accommodation in the Laguna stable, Cassia Bintan is decorated in modern, re-



freshing hues.

The apartments feature bright, eclectic and space-efficient rooms with traditional Indonesian art by local artist Adi Dharma.

Furthermore, members who take advantage of the current offer can also enjoy unlimited golf, preferred access to special golf events, exclusive discounted hotel room rates at Cassia Bintan, reduced food and beverage prices, driving range and other discounts, as well as reciprocal rights at Laguna's two other golf courses in Phuket and at Lang Co.

"Feedback from members and visitors on the weekend, as well as at other times, has been extremely positive," said Laguna

Golf's assistant vice president and group golf director, Paul Wilson.

"Players loved the competition and appreciated the course's many stunning holes with great vistas and conditioning," he continued.

The par-72, 6890-yard (from the back tees) layout makes the most of its natural environment, with holes playing to and alongside the sea on both the front and back nine.

It was named best renovated course of the year in the 2016 Asia Golf Awards.

Golfers will be able to look forward to the Bintan Open in July, an amateur event coinciding with The Open at Carnoustie, Scotland.

## CALLAWAY ROGUE DRIVER

Contrary to initial impressions, the Callaway Rogue driver is not a replacement for the Epic series. It is simply a more forgiving driver that comes with standard and draw-biased options.

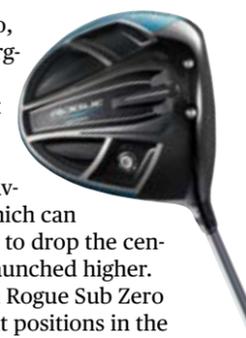
The Jailbreak bars are still here but are now 25 per cent lighter than before as they join the sole to the crown of the club to make the structure more rigid to return more energy to the ball for more speed.

Everything else is lighter too, starting with the seemingly larger hour glass head shape with its Triaxial Carbon Crown that weighs under 10 grams.

Gone is the sliding weight around the rear of the head saving another 15 grams, all of which can be put lower and further back to drop the centre of gravity so balls can be launched higher.

Like the Epic, there is also a Rogue Sub Zero driver that features two weight positions in the sole that you can swap – a two-gram and 12-gram weight – to change spin and launch characteristics.

Suitable for golfers with fast swings north of 100mph, moving the heavier weight up front will immediately reduce the spin for greater distance and control.



## TITLEIST AVX GOLF BALLS

Some time back in the winter, Titleist had been secretly testing a new kind of performance golf ball to a selected three markets in the US.

It was secretive for one very pertinent reason: this was going to be a performance golf ball that will provide an alternative to the much vaulted Pro V1 and Pro V1x.

The key word here is 'alternative' and not 'replacement'. This was always going to be a difficult task. Too successful and will it displace the market leader? Too unpopular and the reputation of the world's most respected ball manufacturer may take a hit.

The answer, it seems, lies in one word. Soft. Titleist say that their aim was to create a high performing ball that was long, but felt softer than the Pro V1.

The AVX uses a three-piece construction with a high speed, low compression core to create the ball speed. Around this is a new high flex casing layer that enhances speed and also modifies the spin to keep it low for more distance.

Finally, the outer layer made from a proprietary thermoset cast urethane elastomer cover technology called GRN41, provides that soft greenside control that the AVX will soon be popularly known for.

Add a dimple pattern termed 'catenary aerodynamic design' that is said to deliver a lower, more penetrating trajectory, makes the AVX the lowest flying, lowest spinning and softest feeling high performance ball that Titleist has made to date.

And for the first time as well, it comes in high-optic yellow as well as white.

## CURE HYBRID X SERIES PUTTERS

In less than five years, Cure Putters have reinvented the landscape of the short stick by creating more reliable, more forgiving putters with technological advancements not seen before in the format.

Guided by the principle "Form Follows Function", their putters consist of high MOI products that are balanced with their proprietary adjustable weight, adjustable lie angle and interchange-

able shaft system.

The HYBRID X Series, launched this year, likewise features an adjustable lie angle with interchangeable shafts, a multi-metal design with a light weight aluminum head, stainless steel inserts in the heel and toe, and removable steel weights for an unheard of 60-gram range of adjustability.

Available right-handed with heel (X1) or centred (X2) options in both straight or offset shafts.



## TITLEIST PRO V1 70TH ANNIVERSARY GOLF BALLS

With all the buzz and excitement surrounding the release of the new AVX, Titleist's elder 'states-ball', the Pro V1 looks to reinforce the message that the brand has been the number one ball played at the US Open for 70 straight years dating back to 1949 at Medinah, and counting.

To commemorate this, Titleist is making available a limited edition Pro V1 with a "Play#70" tag in half dozen box packaging instead of the usual dozen.

Available now at all authorised Titleist outlets while stocks last.

