

tried &
tested



BY
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TITLEIST TS DRIVER FITTING

During a year in which the golf world has witnessed a prodigious release of metal woods, Titleist is a late bloomer by virtue of its introducing the TS range just now. However, it may be the case of the one laughing last laughs the loudest.

“Titleist Speed”, as it is termed, offers a breakthrough in advancement that justifies a name departure from its usual ‘9’ series clubs to focus on speed, launch and spin.

“The Titleist Speed Project taught us how to unlock the speed and distance in every detail of metalwood design. It’s the culmination of all those little things that get you big results,” said Josh Talge, Vice President, Titleist Golf Club Marketing



Those little things include a reduction in crown thickness by 20 per cent, a thinner, 0.35mm face that saves six grams and grooves that are etched rather than milled, with nothing but a clean face

in the middle.

Gene Saunders, Titleist Golf Club Product and Club Fitting Manager, SEA, suggests that grooves on the driver face are more aesthetic than functional and their removal

actually reduces spin, and hence increases ball speed and distance.

Released in two models, both featuring 460cc heads, the TS2 is more forgiving with a head that looks slightly larger and more rounded while the TS3, with its more traditional compactness, lets players who can, shape the ball.

The Active Recoil Channel that propels ball speed is ironically gone, but both clubs have gone faster by having a streamlined head with a sharper drop off on top of the crown to improve aerodynamics.

The resulting MOI is up to 11 per cent higher than the 917, creating a powerful combination of speed and

stability.

While the TS3 comes with the SureFit CG cylinder that allows for adjustable weighting, in the TS2, it is replaced with a single sole weight at the back to draw the centre of gravity behind and make it easier to launch.

Increases in ball speed varies but I for one, have found four miles per hour more on average, which translates to 9.2 yards further each time I tee it up with the Titleist TS2 driver.

Golfers can experience the speed of TS metals by attending a Titleist Advanced Fitting or Trial event (including Titleist Thursdays).

To find an event, golfers can visit <https://www.titleist.com.sg/golf-clubs/experience>.

TROON GOLF APP

Now, there is an all-new teetime booking application allows golfers to book their slots directly at The Els Club Malaysia, including the Rainforest course in Langkawi and the Ocean and Valley courses at Desaru Coast.

This new initiative is part of the Troon Golf International mobile app launched last year that includes a wide selection of Troon-managed courses within the UAE, Bahrain, Egypt, India and now Malaysia.

In time, it will eventually be able to secure rounds at all 44 Troon managed facilities across Europe, Asia-Pacific, the Middle East and Africa. Its user friendly options can accommodate any combination of player numbers and teetimes.

Along with the new mobile application, Troon also launched a revamped website that serves as an extension to the application. Through the website, golfers will be able to book multiple rounds simultaneously, filter courses by name, location, nearby hotels and even book stay-and-play packages.

• The Troon International app is free and available for download on the App Store and Google Play Store.



PXG GEN2 IRONS

Its technical term is O311, which remains the same from its previous incarnation, but the PXG GEN2 is anything but.

Sworn to release new equipment only when it is guaranteed to be improved, this new range comes three years after the worldwide success of the first generation product.

There are four irons in the line-up – Tour (O311T), Players (O311P), Xtra Forgiving (O311XF) and Super Game Improvement (SGI) – to debunk the myth that PXG, or Parsons Extreme Golf, is built for good players only.

The main difference in this range is a new polymer material that replaces the TPE material that filled the hollow clubheads of the original PXG irons.

This new material helps to dampen vibration and improve the feel of the club. PXG also says it increases one to two miles per hour ball speed against the GEN1.

Launched recently at Marina Bay Golf Range by new distributors, MST Golf, they will offer fitting service at the driving range as well as the MST Golf Tech Shop at the 5,000 square foot MST Superstore in Suntec City Mall.



LEONICA K.

A member of the Institute of Trichologists in the United Kingdom, which is the foremost professional association for trichologists in the world, Leonica Kei is a pioneer in the practice of trichology in Singapore.

With more than 20 years of helping people tend to their crowning glory, she has developed her own brand of products, named Leonica K., that complements the personalised consultation service that her centre provides.

“Most of the treatments are tailored to the individual’s condition during their visit on that day.

“Our treatment targets to maintain healthy hair and scalp although we treat specific conditions like hair loss, dandruff, scalp irritation, sensitive scalp, dry and damaged hair,” said the founder whose practice is based at Palais Renaissance.

Apart from helping normal hair loss, golfers who suffer from eczema, psoriasis and dry and sensitive scalp exacerbated from prolonged sun ex-

posure can also benefit from treatment that helps repair the damaged skin, and thus improving scalp resilience, health and hair growth.

Her centre offers a comfortable, salon style respite during an hour-long treatment in three stages.

It begins with steaming to soften the hair, a scalp massage followed by either Infrared or Ultraviolet exposure to either promote hair growth or reduce inflammation, and finally a shampoo, conditioning and serum application using products custom-



ised specifically for each need. Her products are also offered off-the-shelf at her centre and

available in two ranges; Retail (\$49 to \$79) and Premium (\$200 to \$270).