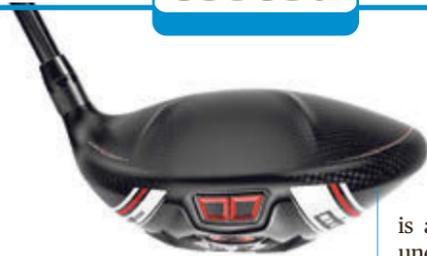


tried &
tested

BY JEREMY THESEIRA



COBRA'S NEED FOR SPEED

Pushing the limits of technology and innovation, the equipment brands have set their sights on making their clubs swing faster.

At first glance, Cobra's new KING SPEEDZONE looks fast, taking inspiration from the design attributes of race cars.

Sporting similar but slightly tweaked colours of the F9, the KING SPEEDZONE however, is an entirely different beast under the hood.

The CNC Milled Face technology, which first appeared on the KING F8 and subsequently on the KING F9 SPEEDBACK, is now a CNC Milled Infinity Face which has been expanded by 95 per cent across the face and the edges of the face in what Cobra claims, offers more precision compared to traditional face polishing.

The milled perimeter

leading edges also contribute towards aerodynamics, leading the KING SPEEDZONE's streamlined head shape that increases acceleration on the downswing.

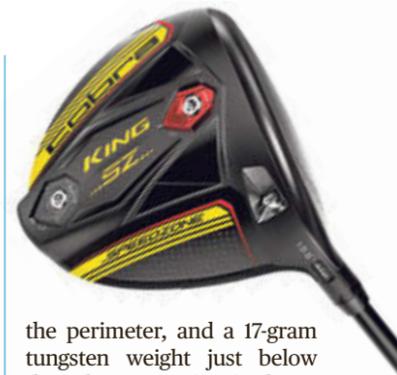
The use of carbon fibre is far from lacking, with 50 per cent of the driver body featuring a 360 carbon wrap crown that provides stiffness and support whilst reducing overall weight by 25 grams.

Internally, the KING SPEEDZONE sports a new Titanium T-Bar Speed Chassis that is the support structure of the clubhead. Combined with a low CG and high inertia, the

KING SPEEDZONE is able to rip fast and forgiving strikes.

To lower CG even further, the KING SPEEDZONE features 69 grams of strategically positioned weight that is low in the driver. In tandem with overall well-distributed weight, the KING SPEEDZONE is able to deliver maximum ball speed and higher launch with low spin and stability for more distance and consistency off the tee.

Cobra also offers a more forgiving option with the KING SPEEDZONE XTREME, featuring a slightly larger shape profile, more weight in



the perimeter, and a 17-gram tungsten weight just below the exhaust pipe inspired rear design.

• The Cobra KING SPEEDZONE driver (\$799) and KING SPEEDZONE XTREME driver (\$799) are available at all authorised retailers.

THE PINNACLE OF HONMA

Any golfer knows that Honma clubs are deemed by many golfers to be a cut above the rest but the all-new BERES, is on a whole different level.

The new line-up includes

drivers, fairways, hybrids and irons in Honma's trademark star grade options that range from 2 to 5, differentiated by increasing levels of aesthetic detail, performance and the

use of precious metals, with the jewel-like 5-Star at the highest end of the spectrum featuring 24K gold and platinum accents.

Designed for golfers with lower swing speeds, the metalwoods feature maximum active speed slot technology and deep side slot extensions to provide increased distance off the tee, even with off-centre hits. In addition, the driver features a thin, radial ribbed face internally that promotes energy transfer to create more distance.

The irons also incorporate maximum active speed slot

technology, along with a precision-engineered 3D L-Cup face construction that shifts weight to the rear, delivering speed and forgiveness.

The all-new BERES line-up is paired with redesigned ARMQR shafts, designed and built in-house in Sakata, Japan, to maximise the performance of the entire club.

"Only Honma's most experienced takumi are permitted to work on BERES. These golf clubs represent the soul of our company and are the ultimate artistic expression of our most talented clubmakers," said

Hiroshi Suwa, Senior Director, Product Development Division.

The new ARMQR shafts feature Multi-axis Metal Hybrid Armour fibre technology that is light, strong and acts as a counterbalance to increase swing speed potential.

For the 3 to 5 grade options, the shafts feature an increased amount of "twist fleuret" M40X composite material which takes advantage of its shape memory characteristics to increase energy transfer.

• The all-new BERES is available at Honma, 501 Orchard Road #03-03A Wheelock Place.



FUSION SUITES SAI GON

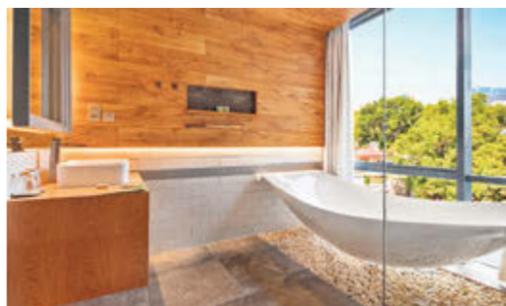
If you are slinging your set around Ho Chih Minh, stay at the ultra-trendy Fusion Suites Sai Gon, which is located in the heart of the city.

Just a 15-minute walk from the famous Ben Thanh Market, this hotel boasts a juice bar, a gym, a rooftop bar and a highly rated

breakfast.

The rooms are elegant and well-designed with some boasting floating "hammock" bathtubs to rest your weary bones after a great game of golf.

There is also an in-house Spa if you are looking to soothe tired muscles after some sightseeing around the city.



Fusion Suites Sai Gon is a great place to stay in Ho Chih Minh, Vietnam.

