

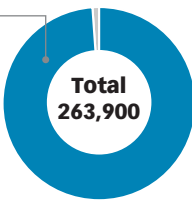
At a glance

SME

Enterprise count

1%
Non-SMEs

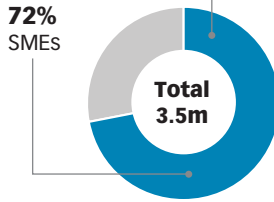
99%
SMEs



Employment

28%
Non-SMEs

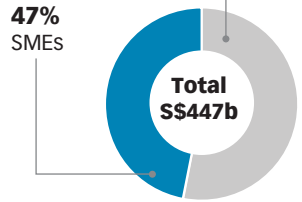
72%
SMEs



Nominal value added

53%
Non-SMEs

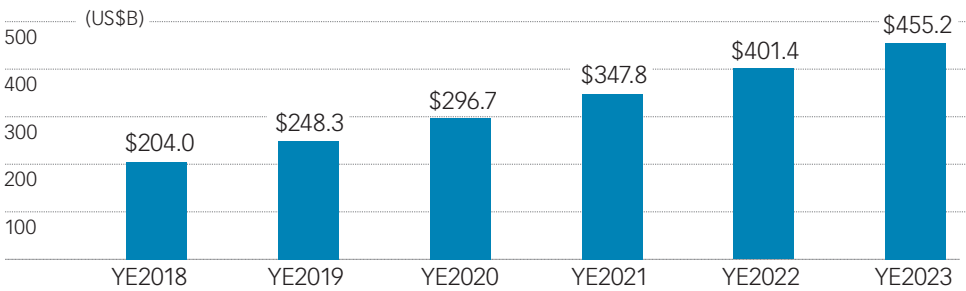
47%
SMEs



Source: 2018 figures from the Department of Statistics

Gig economy

The global gig economy is projected to grow to US\$455b by year-end 2023 in gross volume transactions



Source: Mastercard Gig Economy Industry Outlook

Millennials

Their numbers in 2015

40% of the global adult population are under 35 years old

2/3 are from Asia

Their wealth

By 2020, the total net worth of millennials is expected to double and reach

US\$19-24 trillion

Their career aspirations

87% believe that the success of a business should be measured more than in terms of financial performance



67% expect to leave their current job by 2020



54% started or plan to start their business



27% are self-employed



Their habits



84% seek financial advice



80% own a smartphone



57% would change their bank for a better technology



57% compare prices in store



40% buying decision is influenced by word-of-mouth and personal recommendation

Source: Deloitte